



Elephant Rock
Roll Massif

Ride for a Cause Team Fundraising Program

On June 2, 2019 you could be part of the 32nd re-mastered Roll Massif Elephant Rock Ride. With a century, metric century, 40-mile road, 62-mile gravel, 27-mile gravel and 8-mile family fun ride, this iconic event delivers to each cyclist a meticulously organized, well supported and safe event. You will not want to miss the excitement and camaraderie of this annual pilgrimage to Castle Rock and a cycling tradition that has become synonymous with summertime in Colorado.

There's more than just the miles....align your Roll Massif Elephant Rock experience, both training and the ride itself, with a cause!

Roll Massif will donate 10% of the registration fees paid by your team members back to your organization. In addition, Roll Massif will make a \$1,000 donation to the team that raises the most dollars.

There's no time like the present, get your team together and raise some money for a good cause!

Here's how it works:

1. Assign a team captain and have the team captain [click here](#) to complete a Fundraising Team application. **Deadline to register your team is April 1st.**
2. The team captain will then need to go online and register for the event and create a team at rollmassif.com/elephantrock
3. Once the team captain has created a team, he or she will need to inform all of their potential team members of that name, so they may select it when registering through our

online registration provider, Events.com. *Simply select "join a team", click your team name and complete your registration.*

4. The team captain is responsible for communicating with the event organizers and for overseeing the communication and recruitment of team members. Each team member must raise a minimum of \$100 in support of your pre-determined organization of cause. All courses apply (100, 63, 62, 40, 27, 8-mile family fun ride).
5. Spread the word and good luck!

** If you want all your team member packets to be grouped and picked-up prior to the event, please select "Ride Weekend" as the desired packet pick-up location during the online registration process. We will then coordinate with your Captain to pick up all your team credentials the week of May 20th - 24th.

If you have any questions or need further clarification about the program, please contact Liz Brown at liz@clippinedinevents.com.

Fundraising Levels / Team Categories

Teams of 10 to 50 riders:

In exchange for a commitment from each team member to collect a minimum of \$100 in pledges for your nonprofit organization, Roll Massif Elephant Rock Ride will provide the following benefits:

- Ten percent of your team members' registration fees will be donated back to your charity organization
- Complimentary 10x10' footprint in Elephant Rock's Team Village (teams are responsible for their own tent and weights)
- 1 8' table and 2 chairs are included with the space
- 10% discount off the Colorado Bike Expo @ ERock to exhibit and promote your organization in the Expo Area

Teams of 51 riders or more:

In exchange for a commitment from each team member to collect a minimum of \$100 in pledges for your nonprofit organization and assistance in promoting EROCK, Roll Massif Elephant Rock Ride will provide the following benefits:

- Ten percent of your team member's registration fees will be donated back to your charity organization
- Complimentary 10x20' footprint in Elephant Rock's Team Village (teams are responsible for their own tent and weights)
- 2 8' tables and 4 chairs are included with the space
- 20% discount off the Colorado Bike Expo @ ERock to exhibit and promote your organization in the Expo Area
- Mention from the main stage of EROCK to raise awareness for your organization and acknowledge your team

- Your organization's name will be included on the Roll Massif Elephant Rock Ride website as an official Fundraising Team
- Your organization's name will be included in the online registration process for others to join your fundraising efforts

Promotional Requirements of Teams of 51 or more -

Organization must commit to the following to promote our event and your team's involvement. Promotions must include direct links to our respective sites:

- 2 Facebook Posts
- 2 Twitter Posts
- 1 Instagram Post
- Dedicated e-blast to all constituents

Please Note: To receive all the benefits as outlined above you must meet the team member minimum for each category by May 1st.

We strongly encourage teams to create custom jersey and include our event logo. We are happy to share our logo when you're ready!